



TouchCast in Education

Title Teachers Training

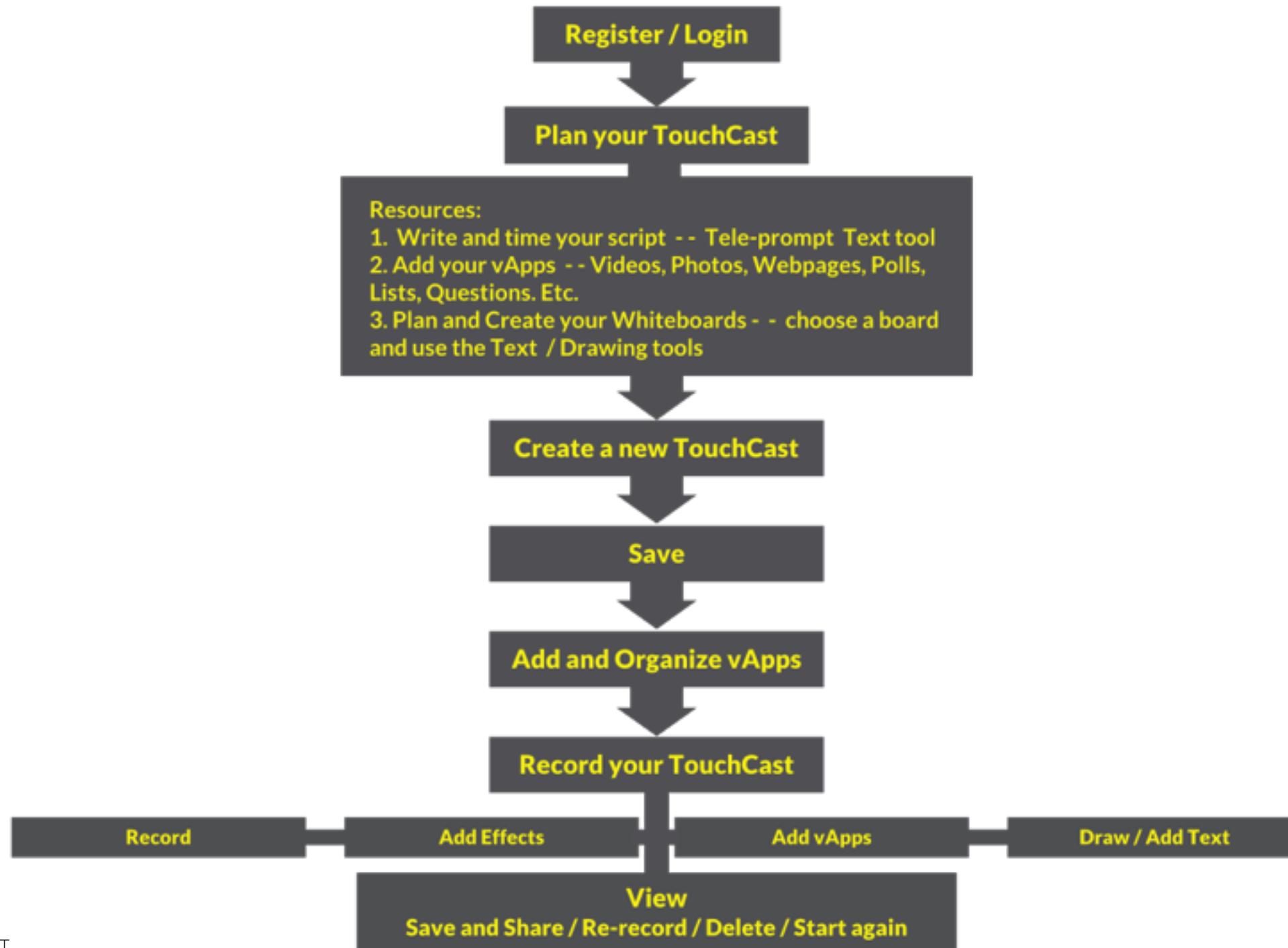
author Dr. Ayelet Segal



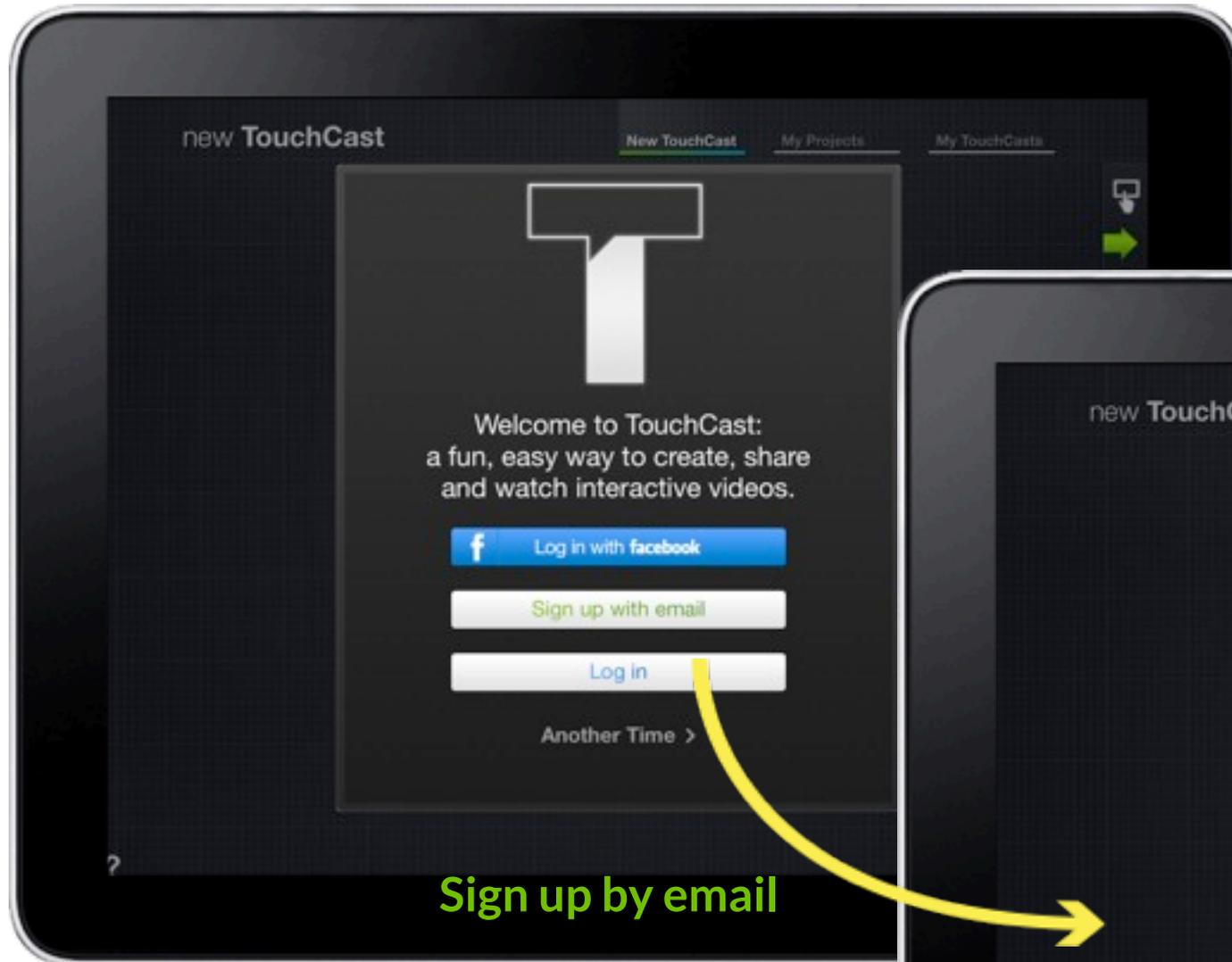
TEACHERS WORKSHOP

Ready to create your first TouchCast?

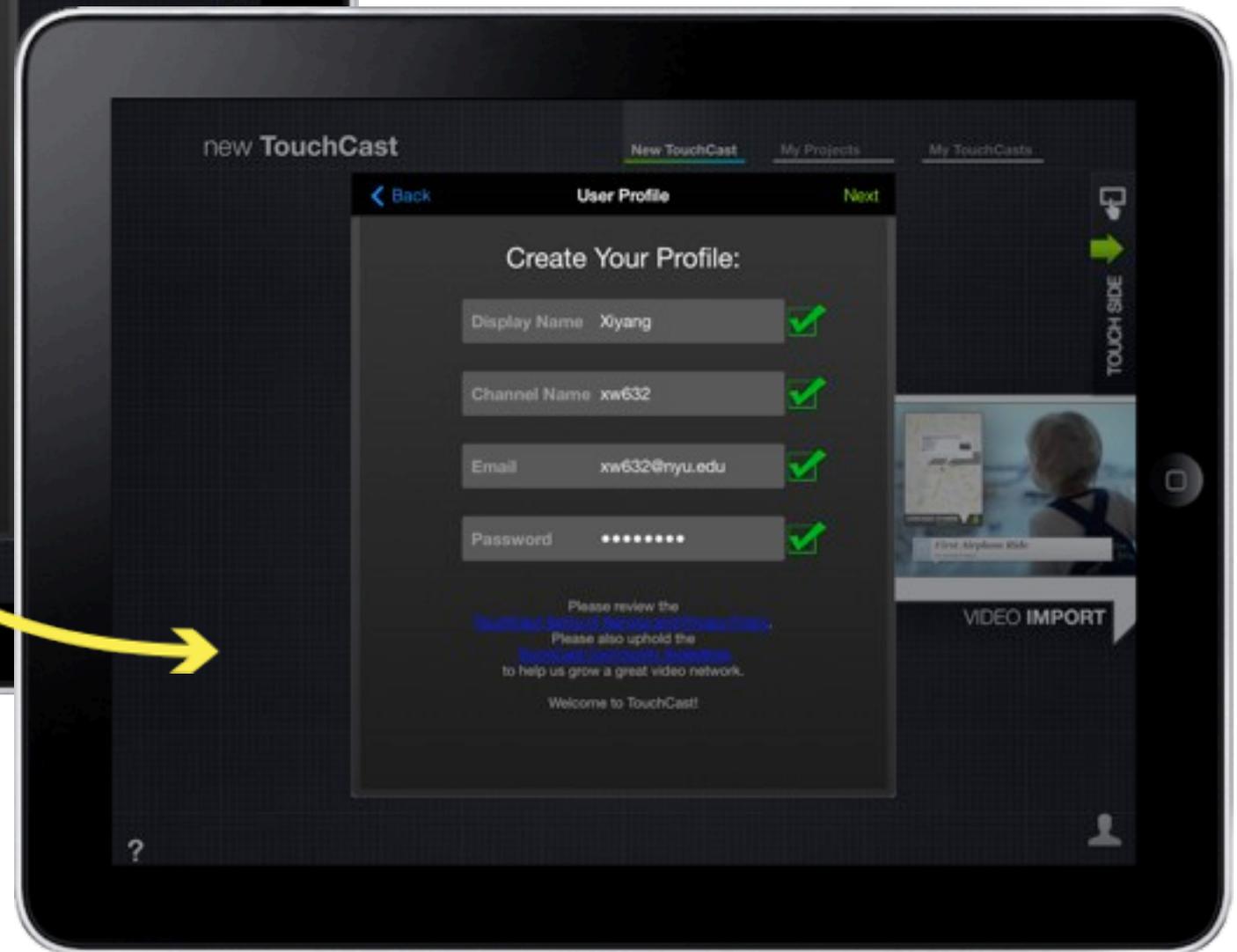
How to make a TouchCast // Step by step training



How to make a TouchCast // Register / Login



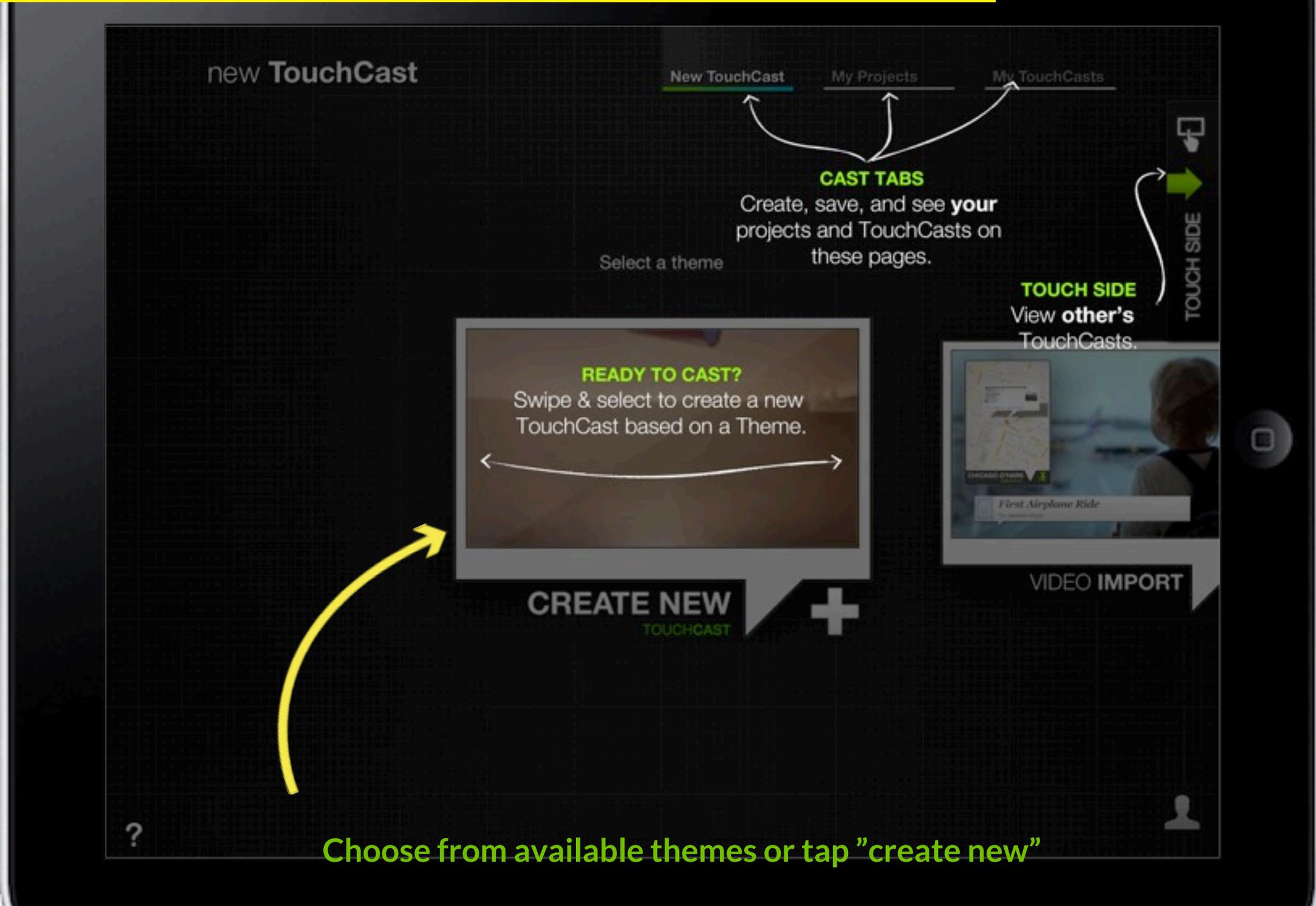
Sign up by email



How to make a TouchCast // Plan your TouchCast

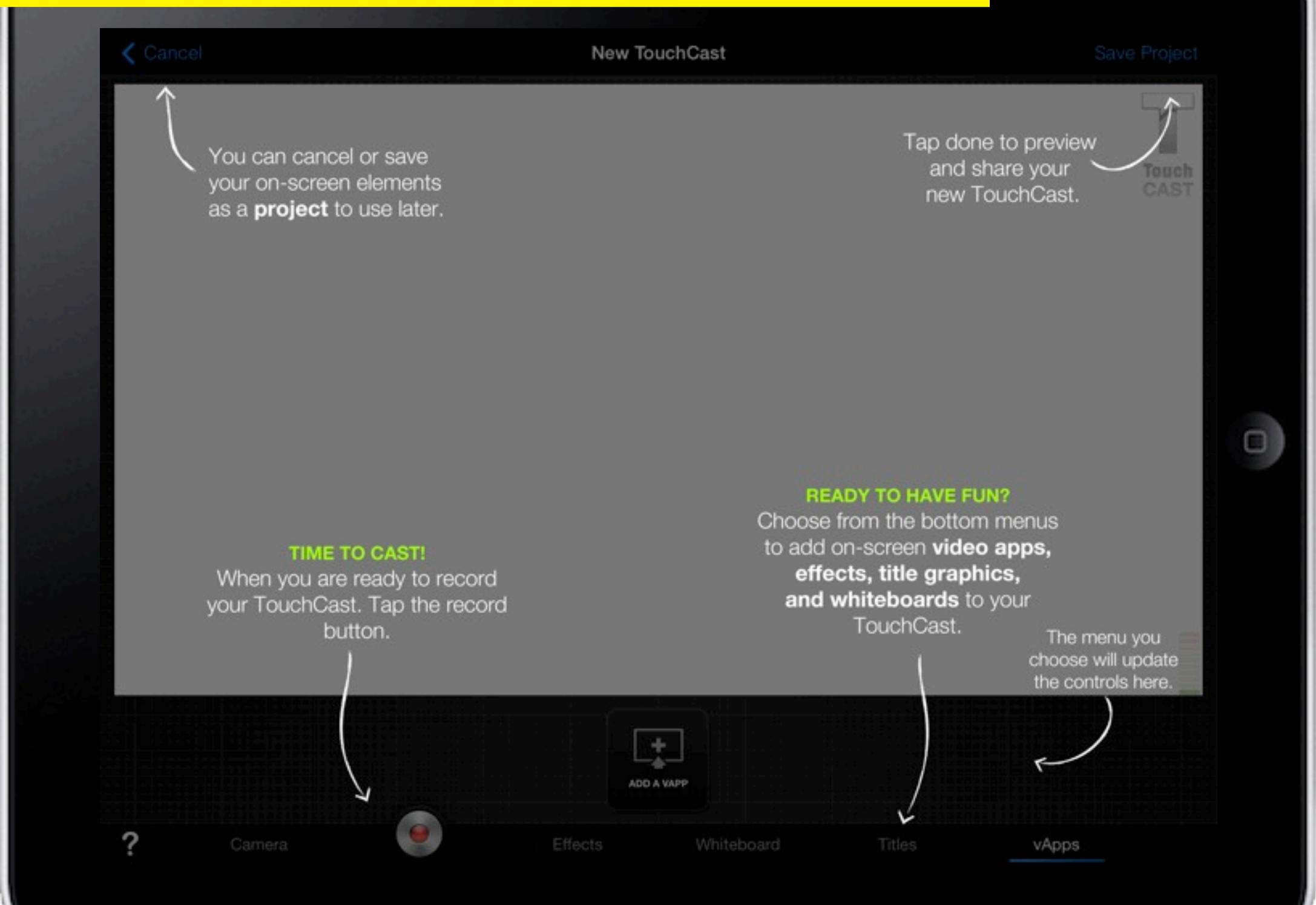
Time	Script – MLK Assignment Example	vApps / Whiteboard
2 min	Introduction: Today we are going to talk about Dr. Martin Luther King's speech "I Have a Dream." "I Have a Dream" is the speech MLK gave to civil rights supporters from the steps of the Lincoln Memorial on August 28th 1963 during the March on Washington.	Background Photo: Martin Luther King. (10s) Map app - Washington DC. (20s) Whiteboard: "I Have a Dream," Dr. Martin Luther King Jr. (30s) Write on the board - 8.28.1963 and circle on map Lincoln memorial
Independent work	You can touch the vApp to watch the speech.	http://www.youtube.com/watch?v=smEqnnklfYs
30 sec and independent work	Which theme are you most passionate about in this speech? Vote from the following options	Poll: Equality, Freedom, Justice, Dream
1 min	King dreamed of a future where his children would "one day live in a nation where they will not be judged by the color of their skin but by the content of their character." King had made a compelling case for non-violent racial change. The speech has become one of the most famous of all time and is regarded as a milestone event for the civil rights movement. The most famous quote from this speech is "I have a dream that one day little black boys and girls will be holding hands with little white boys and girls."	Quote vApp : "I have a dream that one day little black boys and girls will be holding hands with little white boys and girls." Source: Dr. Martin Luther King.
1 min	The assignment for today's class is to make your own "I Have a Dream" speech and use TouchCast to present it. Make sure to use the green screen and at least three vApps. In order to do so, you need to come up with some ideas of what this dream mean to you. What are the themes you would like to discuss in your speech?	
50 sec	Here are some ideas for themes.	vApp - List - 1. The Education Gap. 2. Civil rights in third world countries. 3. Gender issues. 4. World peace, Etc.
10 sec	You can start YOUR speech with Dr. MLK Jr. words - "I have a dream..."	

How to make a TouchCast // Create a New TouchCast



Choose from available themes or tap "create new"

How to make a TouchCast // Create a New TouchCast



How to make a TouchCast // Add a Title

[Watch TouchCast Tutorial for Titles](#)

The screenshot shows the TouchCast app interface. At the top, there are buttons for 'Cancel', 'MLK', and 'Save Project'. The main area displays a carousel of title thumbnails. The first thumbnail is highlighted with a green border and contains the text 'Martin Lu Xiyang' and 'Martin Luther King'. Below the carousel is a navigation bar with icons for 'Camera', 'Effects', 'Whiteboard', 'Titles', and 'vApps'. The 'Titles' icon is currently selected. Below the navigation bar, there are four control buttons: 'NEW TITLE' (with a plus sign), 'TIME OUT' (displaying '10 sec'), 'NEXT TITLE' (with a right arrow), and 'HIDE TITLE' (with a downward arrow). Arrows point from these buttons to text instructions: 'Add another title.' points to 'NEW TITLE', 'Adjust how long the title should stay on screen.' points to 'TIME OUT', 'Go to the next title.' points to 'NEXT TITLE', and 'Hide the title on screen.' points to 'HIDE TITLE'. Another instruction, 'Tap the title thumbnail in the carousel to toggle on. Press & hold to delete.', points to the highlighted thumbnail. An inset image in the top right shows a preview of the selected title 'DIY Lessons to Share' with a 'Here's How' icon.

Tap the title thumbnail in the carousel to toggle on. Press & hold to delete.

Adjust how long the title should stay on screen.

Hide the title on screen.

Add another title.

Go to the next title.

Cancel MLK Save Project

Time to tell the world.

TOUCHCAST NEWS Title

JustaCast with

BREAKING NEWS BREAK THE BIG STORY OF THE DAY

Here's How ? DIY Lessons to Share

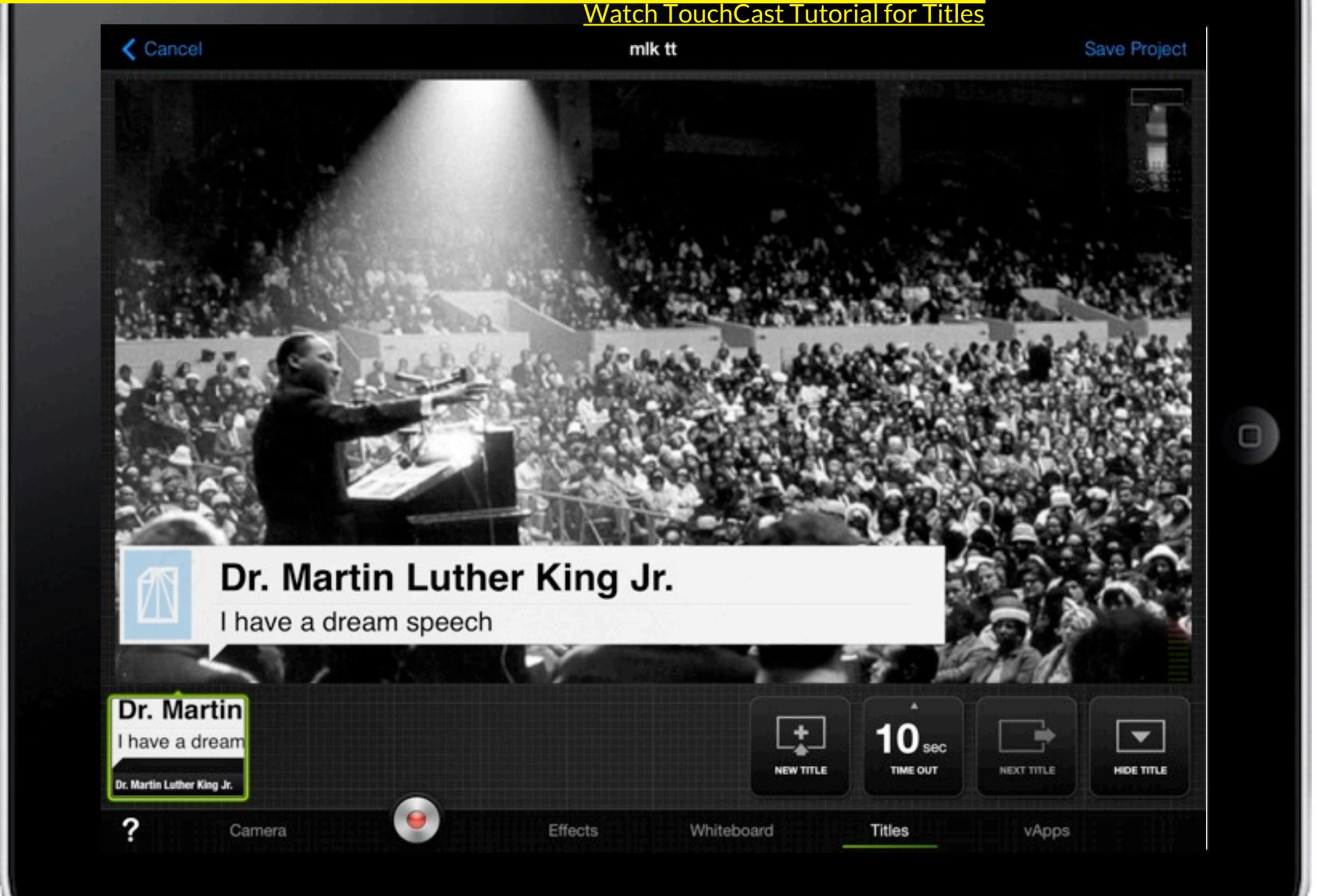
? Martin Lu Xiyang Martin Luther King

Camera Effects Whiteboard Titles vApps

NEW TITLE 10 sec TIME OUT NEXT TITLE HIDE TITLE

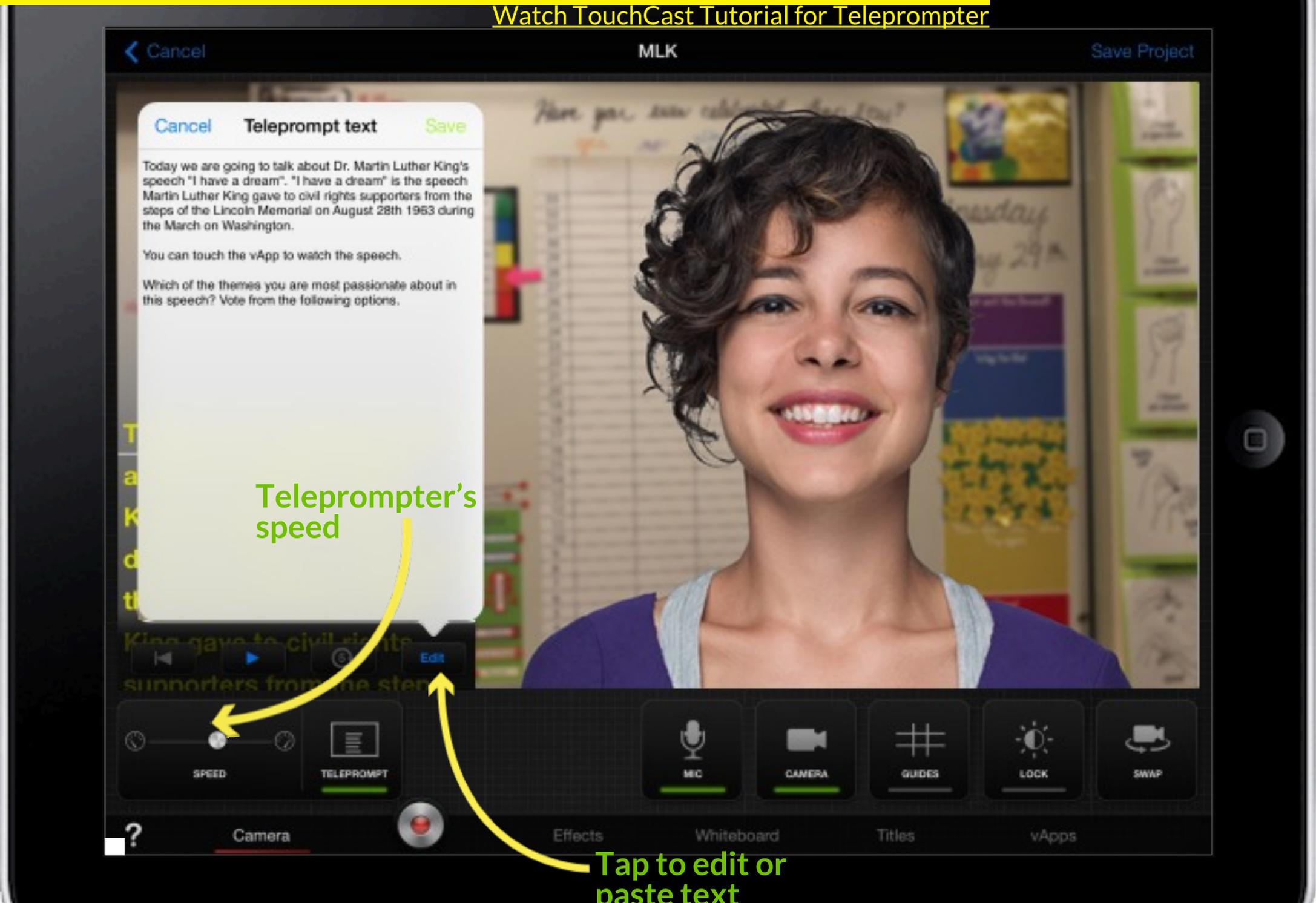
How to make a TouchCast // Add a Title

[Watch TouchCast Tutorial for Titles](#)



How to make a TouchCast // Teleprompter

[Watch TouchCast Tutorial for Teleprompter](#)



Teleprompter's speed

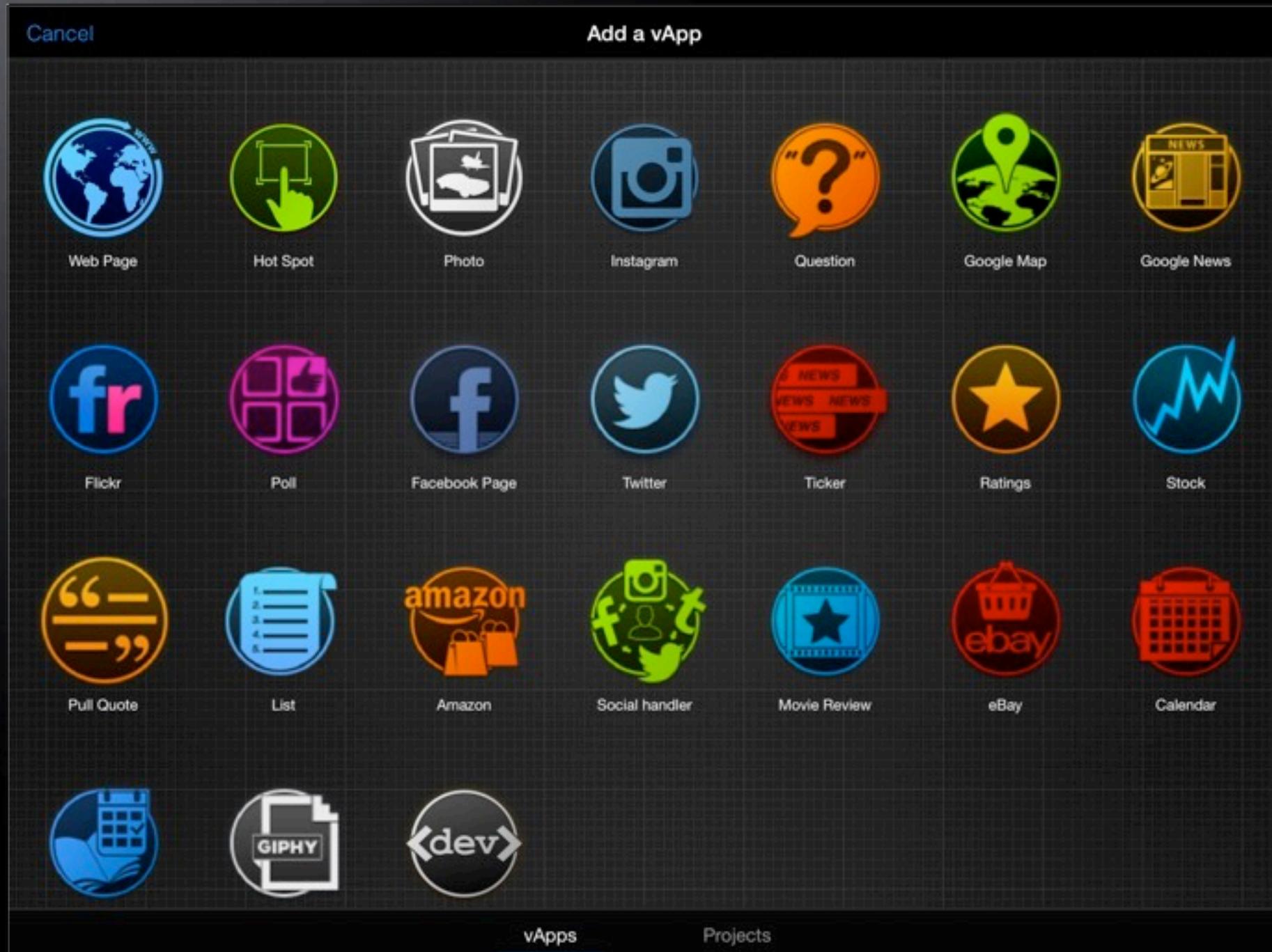
Tap to edit or paste text

How to make a TouchCast // Teleprompter

[Watch TouchCast Tutorial for Teleprompter](#)



How to make a TouchCast // vApps



vApps are video apps that can be added to your TouchCast.

How to make a TouchCast // vApp - Photo



How to make a TouchCast // vApp - Web Page

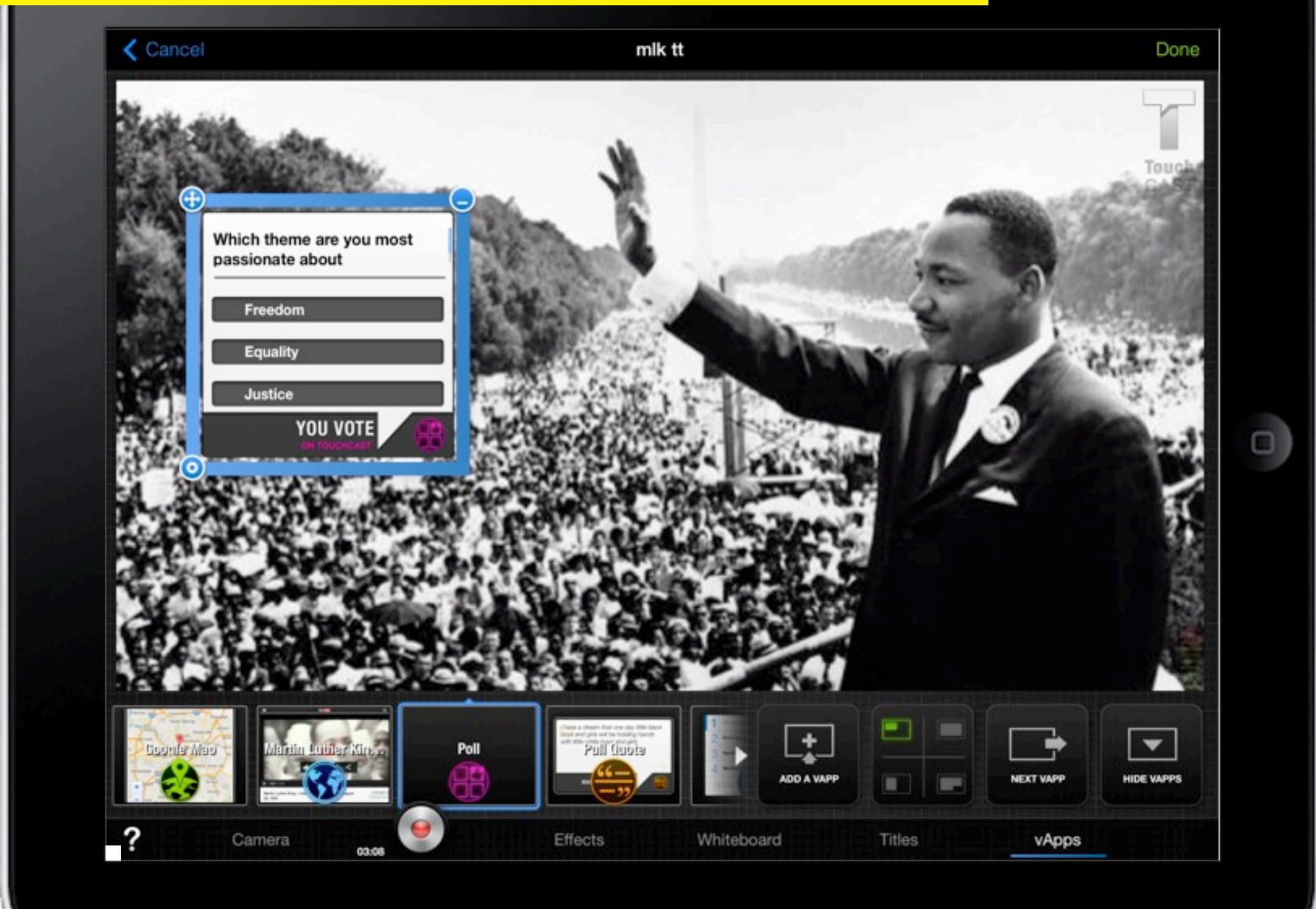
[Watch TouchCast Tutorial for Web Page](#)



How to make a TouchCast // vApp - Map



How to make a TouchCast // vApp - Poll



How to make a TouchCast // vApp - Quote



How to make a TouchCast // vApp - List



How to make a TouchCast // Organizing vApps

The screenshot shows the TouchCast app interface with several vApps (video applications) arranged on a screen. The interface includes a top navigation bar with 'Cancel', 'MLK', and 'Save Project'. A 'Touch CAST' logo is in the top right. The main area contains several vApp thumbnails: a YouTube video of Martin Luther King Jr., a text block with a quote, a poll titled 'Which of the themes you are most passionate about?' with options 'Equality', 'Freedom', and 'Justice', a list titled 'SOME IDEAS FOR...', and a map of Washington D.C. A bottom toolbar contains icons for 'Camera', 'Effects', 'Whiteboard', 'Titles', and 'vApps'. The 'vApps' icon is highlighted.

Annotations and instructions:

- Move and scale the vApp using the frame.
- Adjust the position of the vApp on screen.
- Hide the vApps on screen.
- Go to the next vApp in your carousel.
- Tap the vApp thumbnail in the carousel to toggle on. Press & hold to delete.
- Add another vApp.

How to make a TouchCast // Organizing vApps

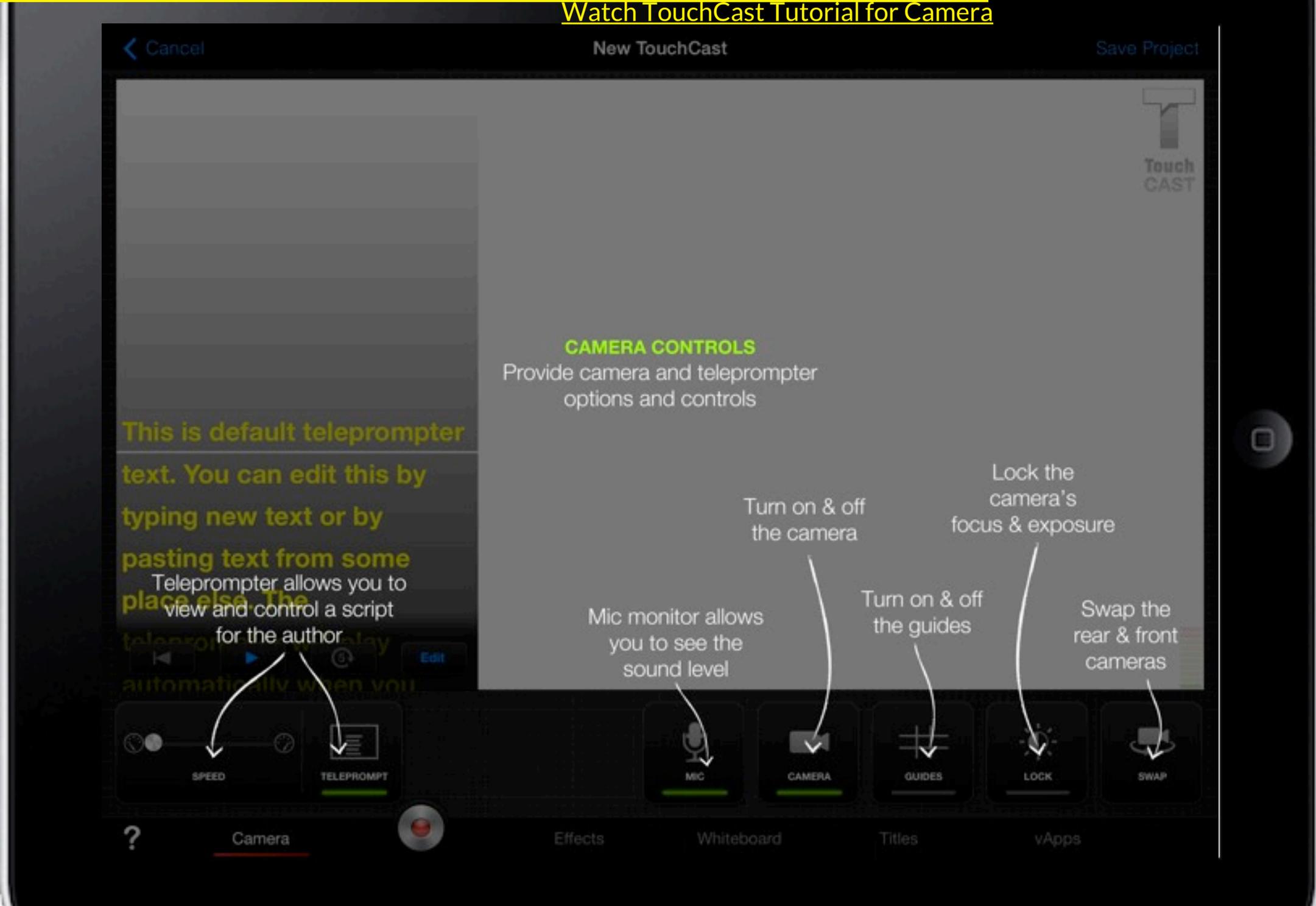
The screenshot shows the TouchCast app interface for a project titled "MLK". At the top, there are navigation options: "Cancel" (left), "MLK" (center), and "Save Project" (right). The main workspace contains several vApps:

- YouTube vApp:** A video player showing a clip of Martin Luther King Jr. with the title "Martin Luther King - I Have...".
- Text vApp:** A white box with a quote: "I have a dream that one day little black boys and girls will be holding hands with little white boys and girls." attributed to "MARTIN LUTHER KING".
- Form vApp:** A poll titled "Which of the themes you are most passionate about?" with options: "Equality", "Freedom", and "Justice" (selected with a green checkmark). The bottom of the form says "YOU VOTE ON TOUCHCAST".
- Image vApp:** A black and white photograph of Martin Luther King Jr. waving.
- List vApp:** A list titled "SOME IDEAS FOR..." with items: "The Education Gap", "Civil Rights in third world countries", "Gender Issues", and "World Peace".
- Map vApp:** A Google Map of Washington DC showing landmarks like the Lincoln Memorial, Vietnam Veterans Memorial, and Korean War Veterans Memorial.

At the bottom, there is a toolbar with icons for: Camera, Effects, Whiteboard, Titles, and vApps. The "vApps" icon is currently selected and highlighted in blue. Other icons include a question mark, a play button, "ADD A VAPP", "NEXT VAPP", and "HIDE VAPPS".

How to make a TouchCast // Camera - Record

[Watch TouchCast Tutorial for Camera](#)



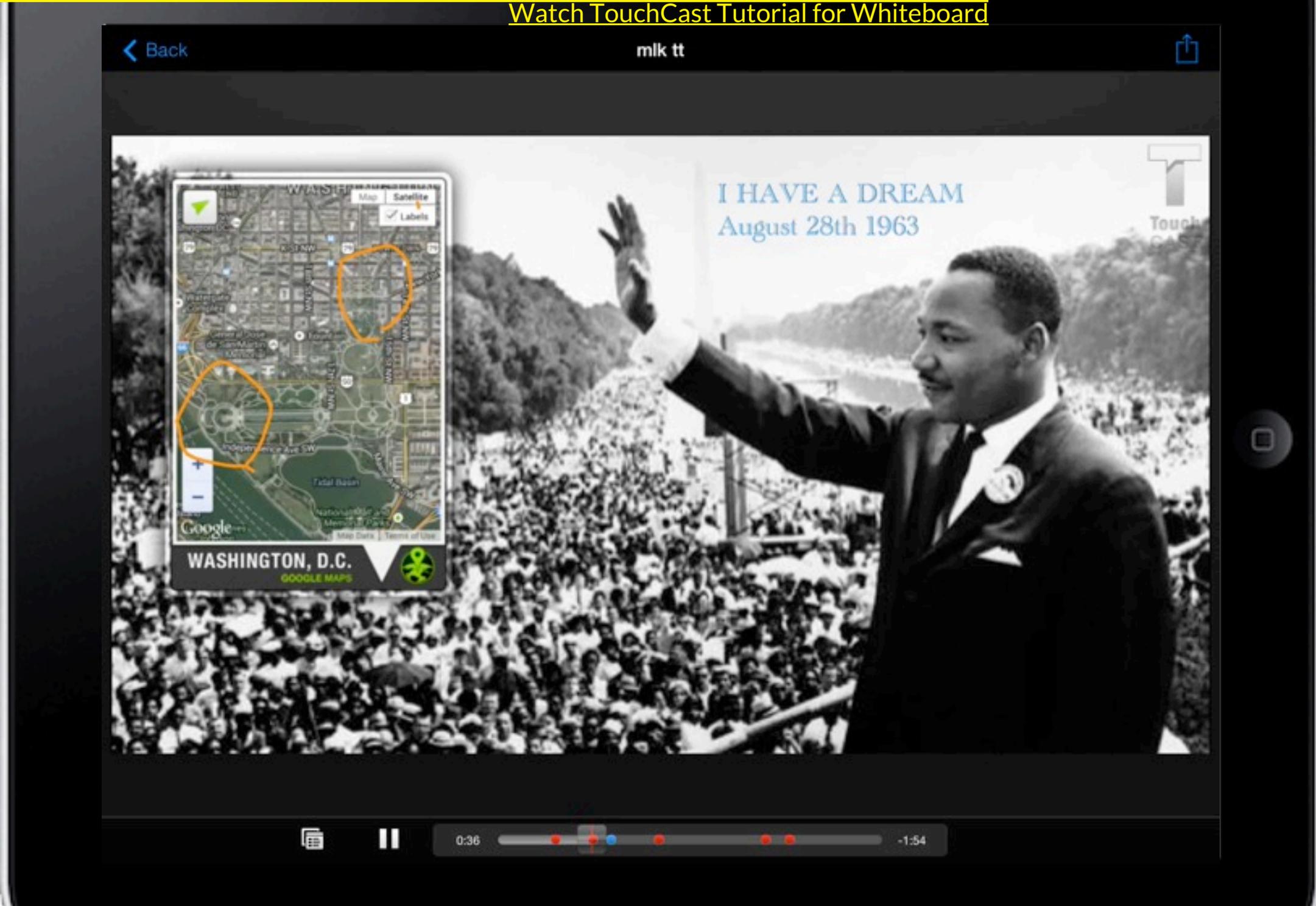
How to make a TouchCast // Whiteboard

[Watch TouchCast Tutorial for Whiteboard](#)



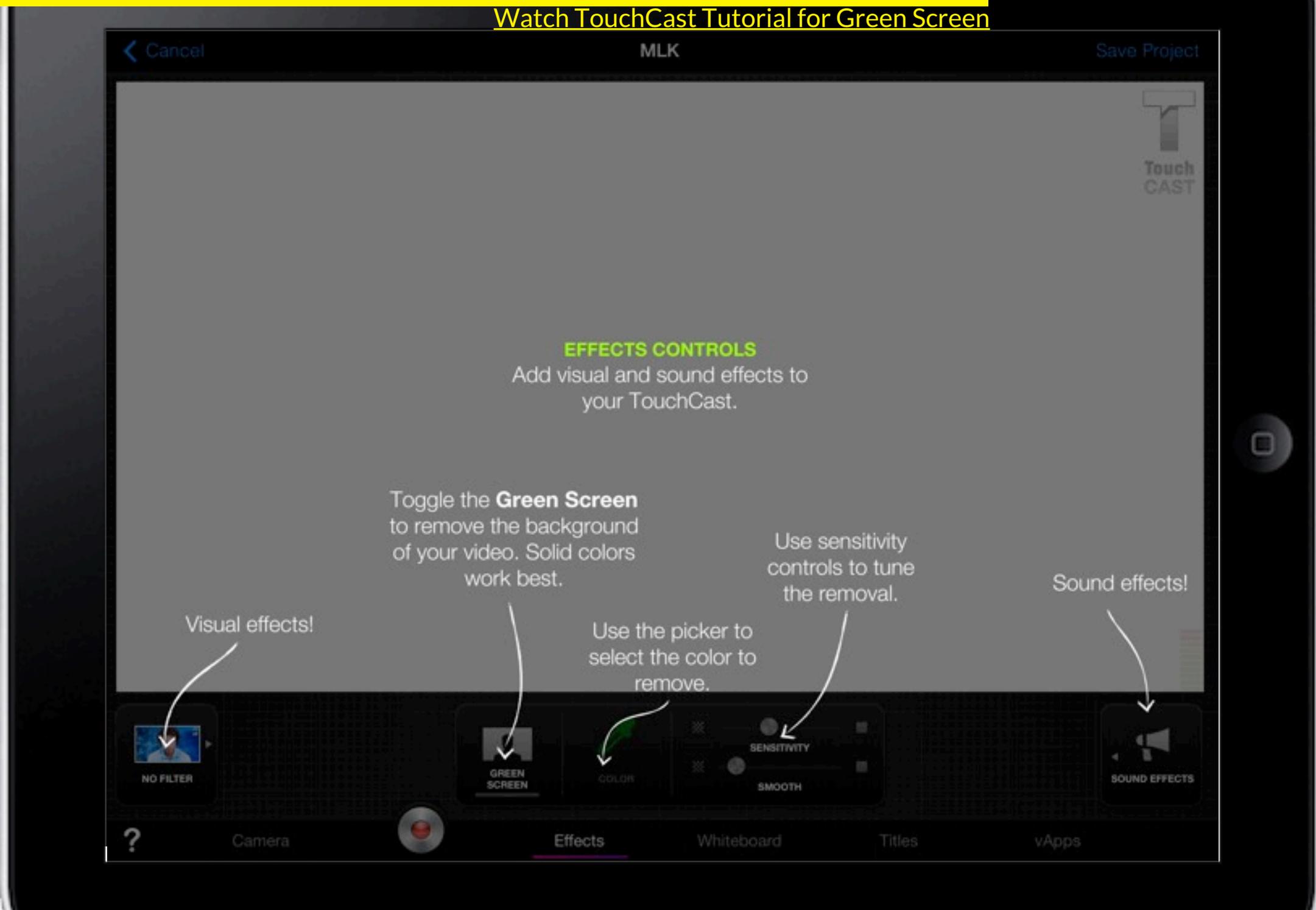
How to make a TouchCast // Whiteboard

[Watch TouchCast Tutorial for Whiteboard](#)

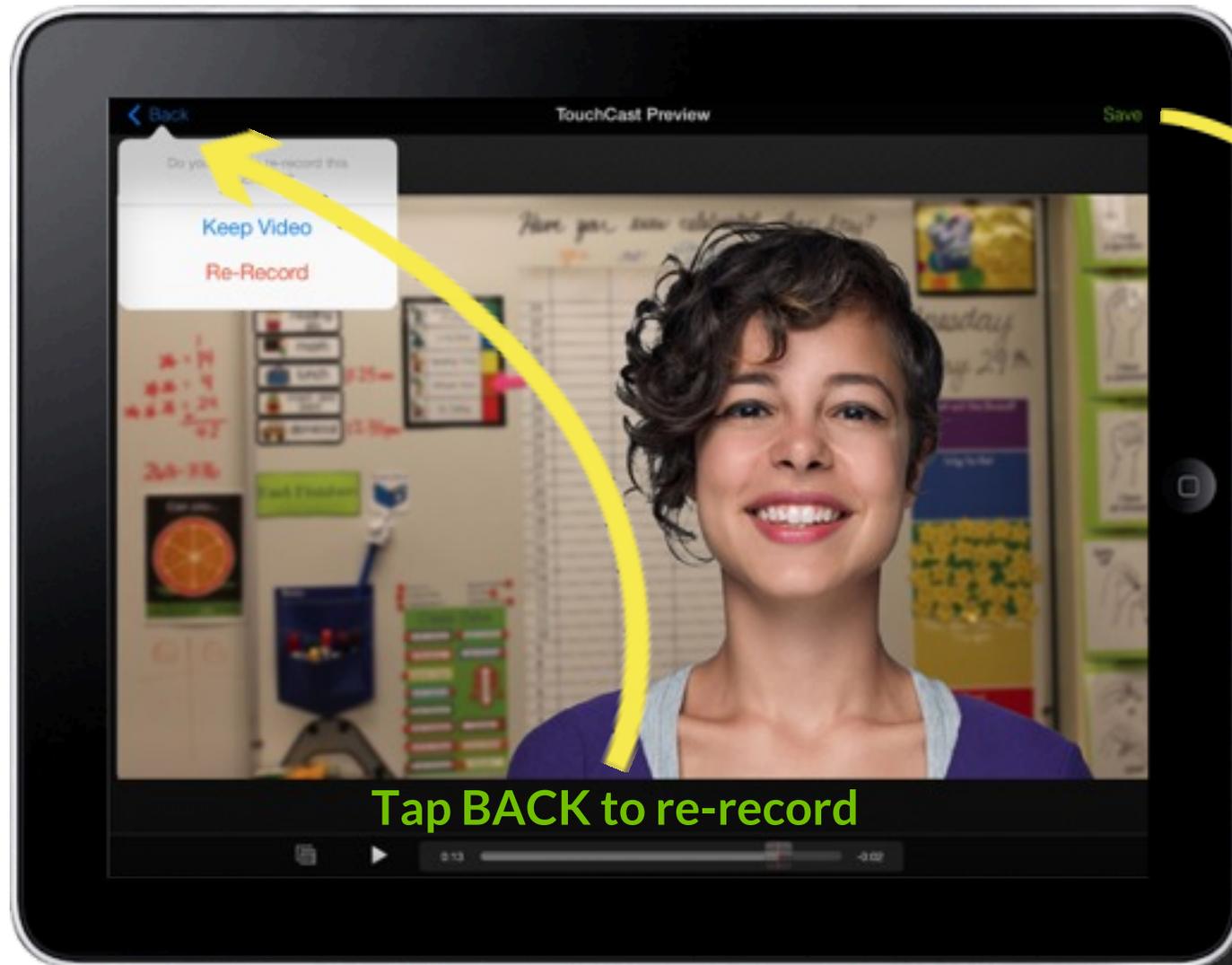


How to make a TouchCast // Effects

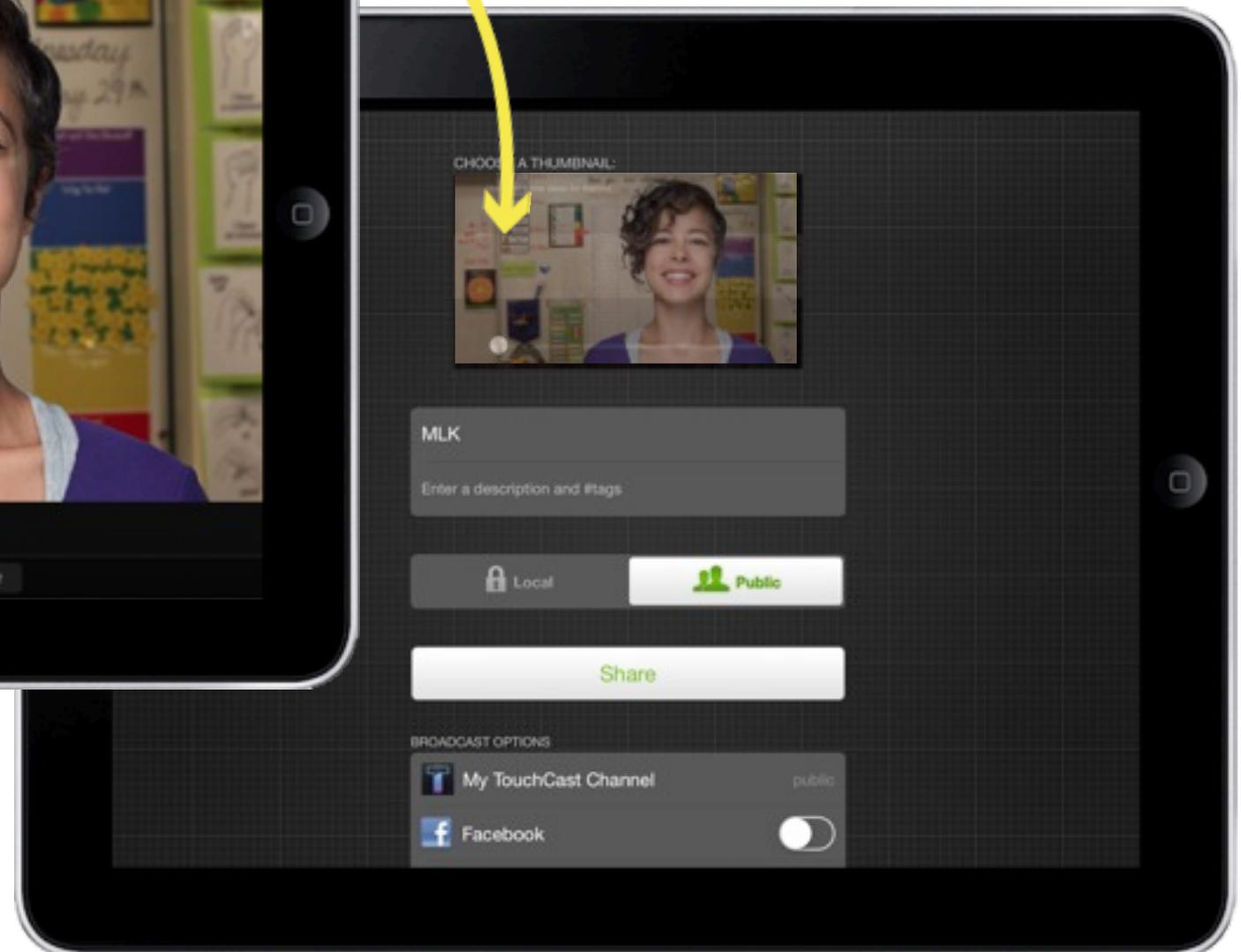
[Watch TouchCast Tutorial for Green Screen](#)



How to make a TouchCast // Save and ReRecord

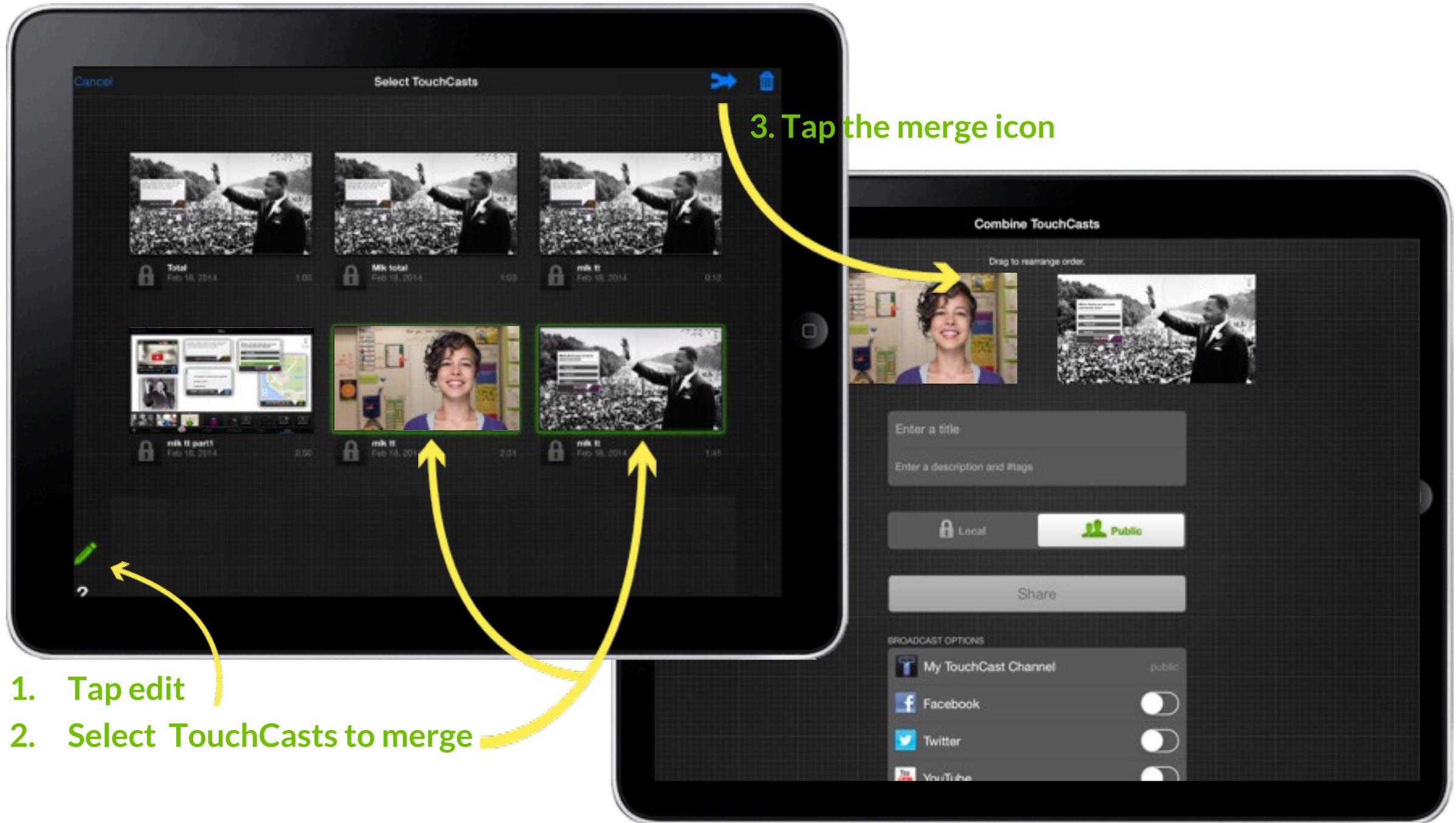


Save screen



How to make a TouchCast // Combine your TouchCasts

[Watch TouchCast Tutorial for Merging TapCasts](#)



1. Tap edit

2. Select TouchCasts to merge

3. Tap the merge icon

How to make a TouchCast // Tips

Plan your TouchCast, make a script, and time each vApp

Put your iPad right in front of you (so you don't get a 'double chin' view)

Adjust the position of your iPad to make sure the camera is on the left side
(so it looks like you are looking into the camera)

Save your project frequently

Record your TouchCast in short segments, pause, and continue to the next segment

Record your script first (with the teleprompter), then import it as video, then add your vApps on top of the video (only available for iPad 4 and up)

Close all other open applications to free up iPad memory

Watch [TouchCast Tutorials](#) on the website for more information



Educators are the catalysts and the driving force of shaping TouchCast for the important cause of creating meaningful learning experiences.

Please join us today to be a TouchCast educational pioneer!

We would love to receive your insight and feedback, as well as, answer any questions you might have.

Contact:

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THANKS

www.touchcast.com

TouchCast was chosen by Apple as one of the best apps of 2013!



TouchCast is a foundational technology platform for the future of the #videoweb.

A TouchCast is a new kind of video that can encapsulate interactive elements within it: Web pages, documents, videos, pictures.

TouchCasts also contain clickable elements called Video Apps (vApps) - active HTML objects inside the video. They include maps, polls, Twitter streams, clickable headlines, photo galleries... almost anything developers can imagine.

Most importantly, TouchCast allows anyone from a first-time blogger to a movie studio - to create and watch stunningly multi-layered and hyperinteractive videos.

www.TouchCast.com